

port@lio

Models **PROBLEM**



- No **single place** for finding a job and casting calls
- Time spent for surfing the internet to find the **actual ads**
- The complexity of the **market entry** for new faces.
- Absence of a single service, **complicated and expensive** make a composite cards and model books

Agencies & Customers

PROBLEM



- The constant demand for **new staff** (models, promoters, hostess etc.)
- The lack of a **proven and confirmed information** about the models
- **Time and cost** in **order management** – from search personnel to casting and organization of the event

Our **SOLUTION**



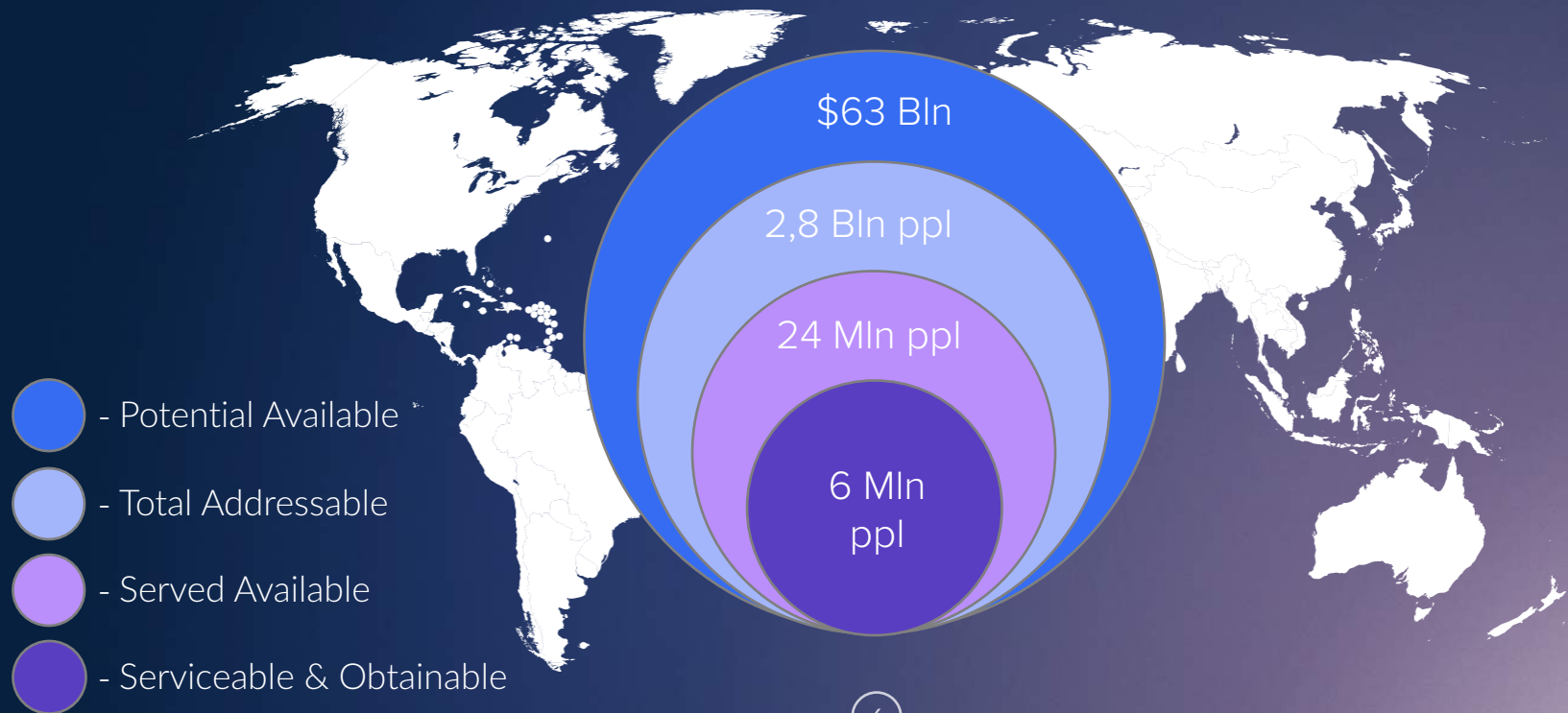
- **Casting calls aggregator:** searching, posting and management
- The International **models & agencies catalog**
- **Online model portfolio:** development, presentation and promotion
- **Model composite cards & model books:** development, print and delivery

Our CUSTOMERS



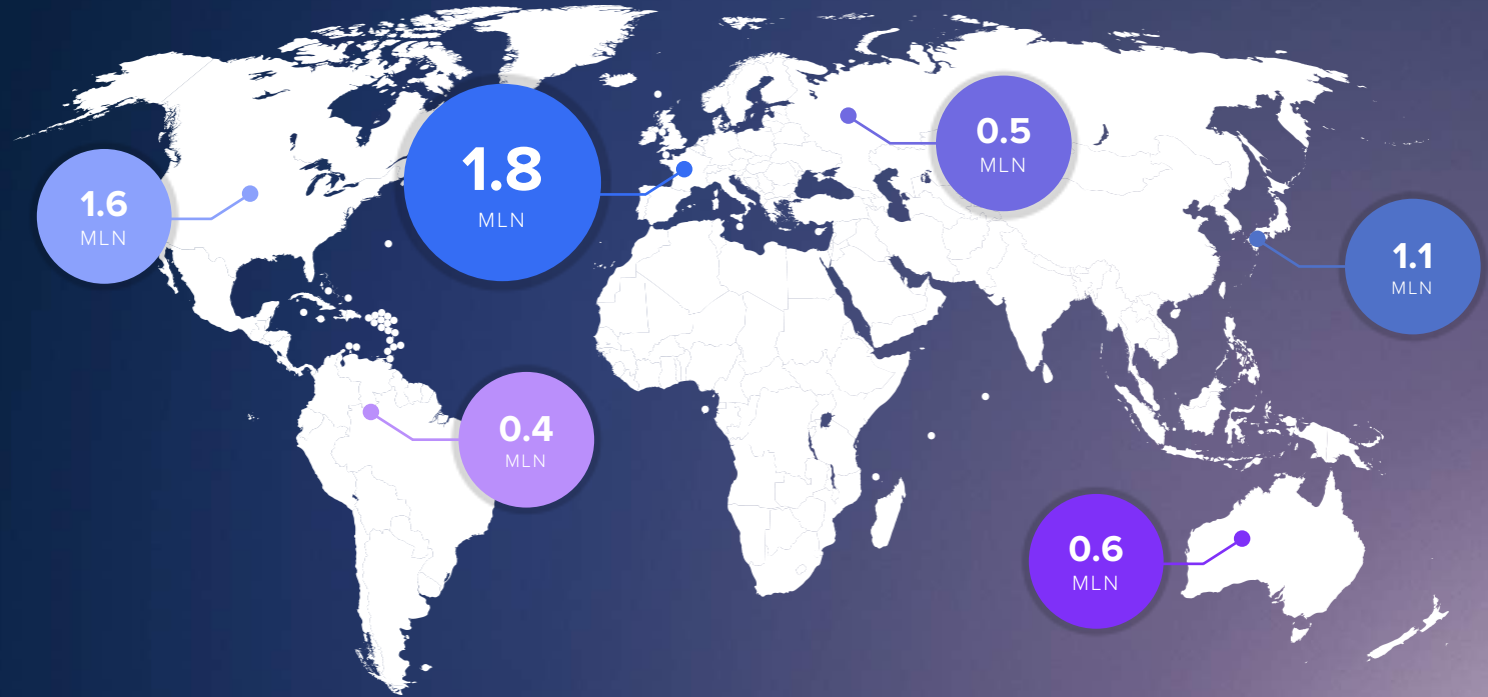
- Models: young women and men from 14 to 35 years
- Modeling and event agencies, scouts, beauty contest etc.
- Other professionals concerned incl. biggest PCG brands

Market **ASSESSMENT**



Potential users*

MAP

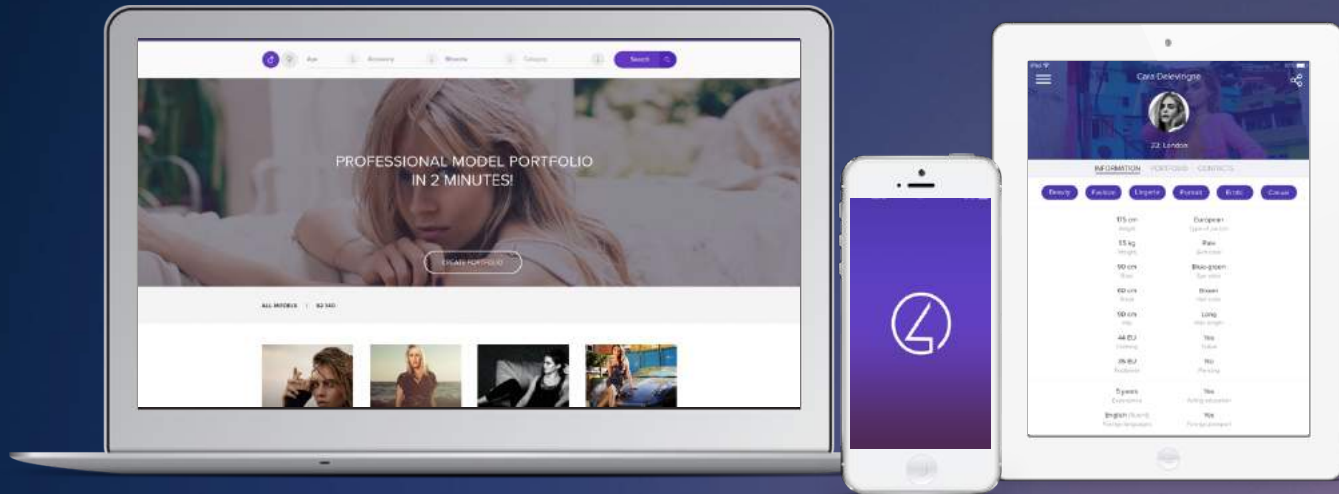


* Models and Agencies

How will we get **USERS**



Port4lio AVAILABILITY



Our **MONETIZATION**



- Paid membership with extended options for models



- Composite card and model book development and print. Individual customization of these products in the future



- Paid membership for agencies and customers for access of model contacts, job offers and casting calls posting



- API Access for Modeling agencies



- Contests, Banners and etc.

What is the **PRO?**

FEATURES	FREE	PRO
Electronic portfolio	3 albums / 50 photos	10 albums / 150 photos
Electronic Composite Card (Z-card)	1 card	Up to 5 cards
Apply to castings	30 per month	Unlimited
Video presentation	-	✓
PRO directory listing	-	✓
Featured model rotation (incl. Social)	-	✓
Model of the week rotation	-	✓

Agencies MEMBERSHIP

FEATURES	FREE	PAID
Company info and contacts	✓	✓
Promote model profiles	10	Unlimited
Models contact access (per month)	5	Unlimited
API Access	-	✓
Priority listing	-	✓
Post featured castings	-	✓
Featured agency rotation (incl. Social)	-	✓

Our **ADVANTAGES**



Mobile

Access through
mobile devices



Quality

Moderation
of all content



Tools

Easy-to-use
tools



Green Light

No similar
services



Brand & Design

Memorable name
& brilliant design

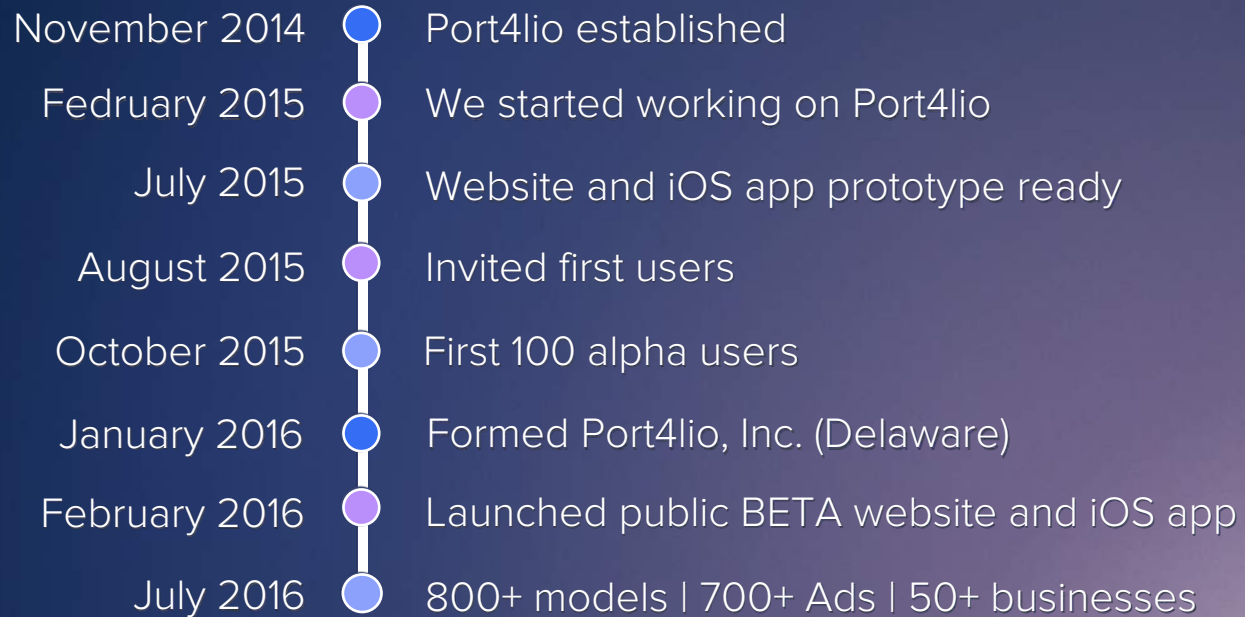
Our COMPETITORS

Features	Model management	Onemodel place	Model mayhem	Port4lio
Comp cards & Modelbooks	✓	-	✓	✓
Moderation	✓	✓	-	✓
Mobile apps	-	-	-	✓
Multilingual	✓	-	-	✓
User friendly UI	✓	-	-	✓
Online from	1996	2000	2006	2016

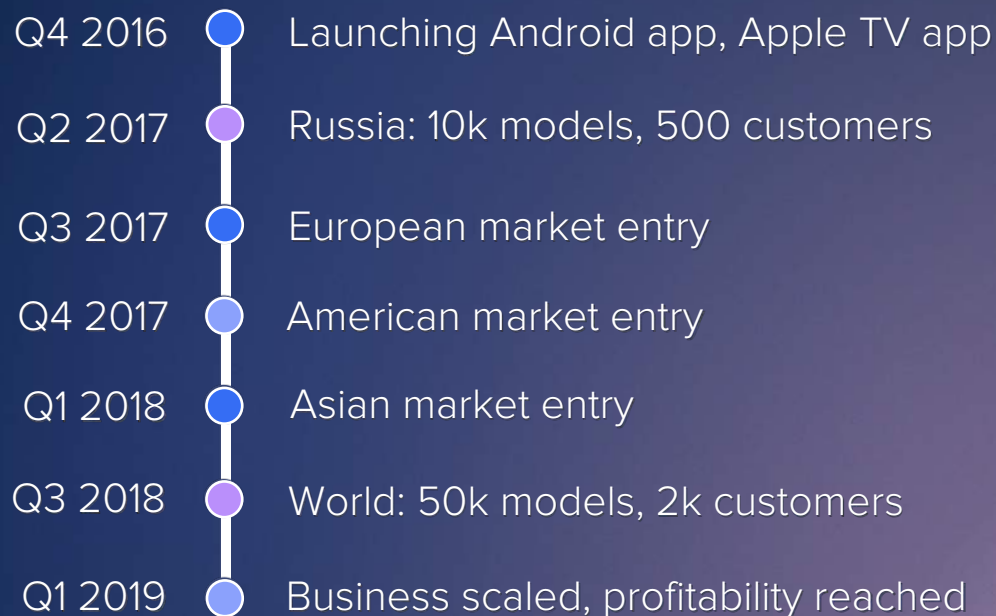
Our METRICS

METRICS	04.2016	07.2016	Grown temp
Models registered	450 +	800 +	177,8 %
Active models	200 +	400 +	200 %
Agencies & Scouts (customers)	150 +	450 +	300 %
Permanent customers (5+ ads)	30 +	50 +	166,7 %
Ads	300 +	700 +	233,3 %
Applying for Ads	1200 +	3000 +	250 %

Our MILESTONES



Our ROADMAP



Our TEAM



Kir Barabanov
CEO & Founder

- 10 years in IT, development and managing web projects. Usability, UI & Web design.



Vladimir Tyrtov
CTO & Developer

- 20 years in managing complicated software development projects, internet and intranet systems.



Dmitry Zverev
iOS Developer

- 6 years in iOS development. More than 20 apps in the App Store.

Our **CONTACT**

port4lio.pro | ceo@port4lio.pro | +7 925 39 0000 4

Port4lio, Inc. | Delaware, US

Let's
RUN

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