



Head Hunter in Modeling business

What is the **PROBLEM**

- No single place for posting and searching casting calls.
- The complexity of the market entry for new models.
- Complicated and expensive for new models make composite cards and model books.
- Big modeling agencies provide developing composite cards and model books only for their clients.

What does **WE MAKE**



- Casting calls aggregator.
- The international photo model catalog, both for individual models and modeling agencies.
- Online model portfolio: development, presentation and promotion.
- Model composite cards and model books: development, print and delivery.

Our CUSTOMERS



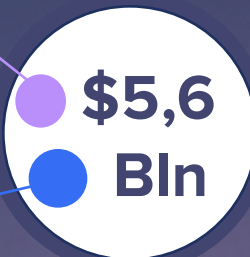
- Models: young women and men from 14 to 30 years
- Modeling agencies and agents
- Other professionals concerned

Market ASSESSMENT



> 3k
MODELING
AGENCIES

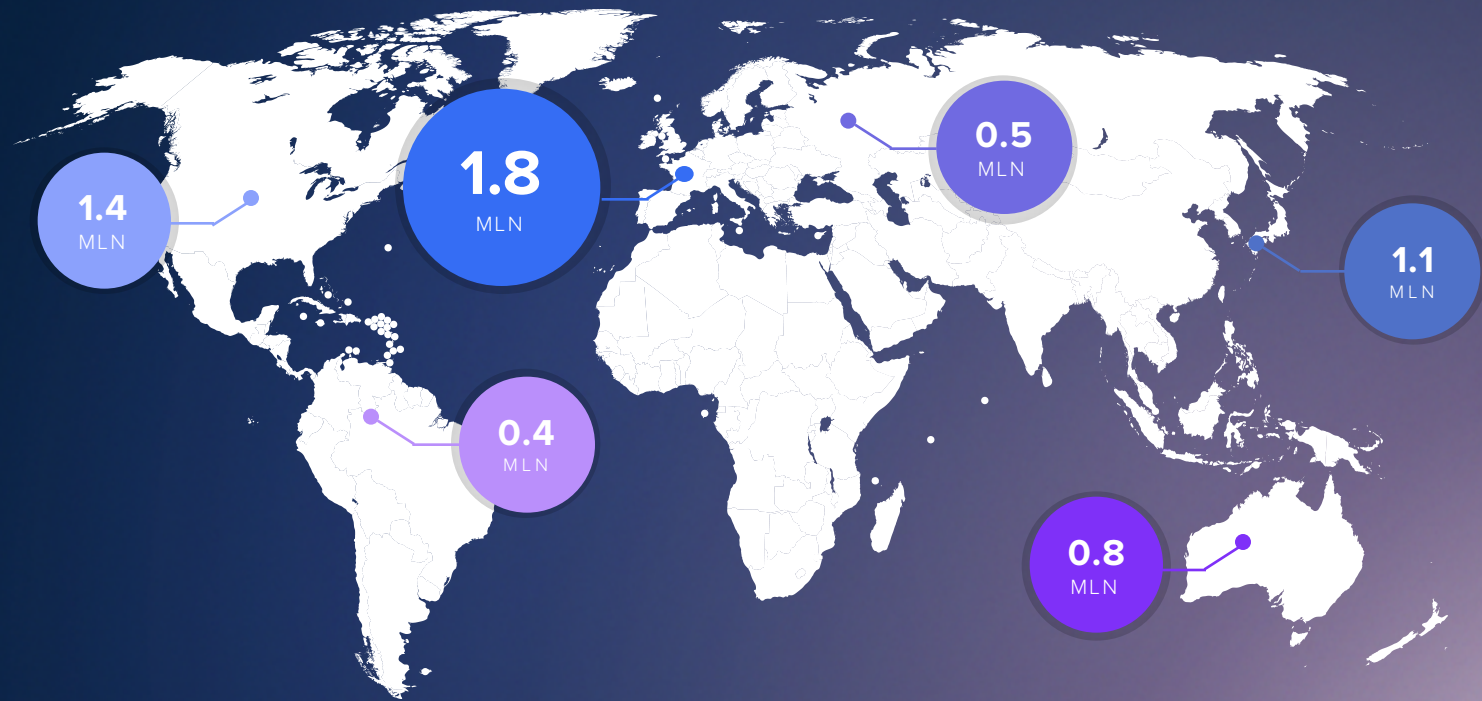
> 500k
MODELS



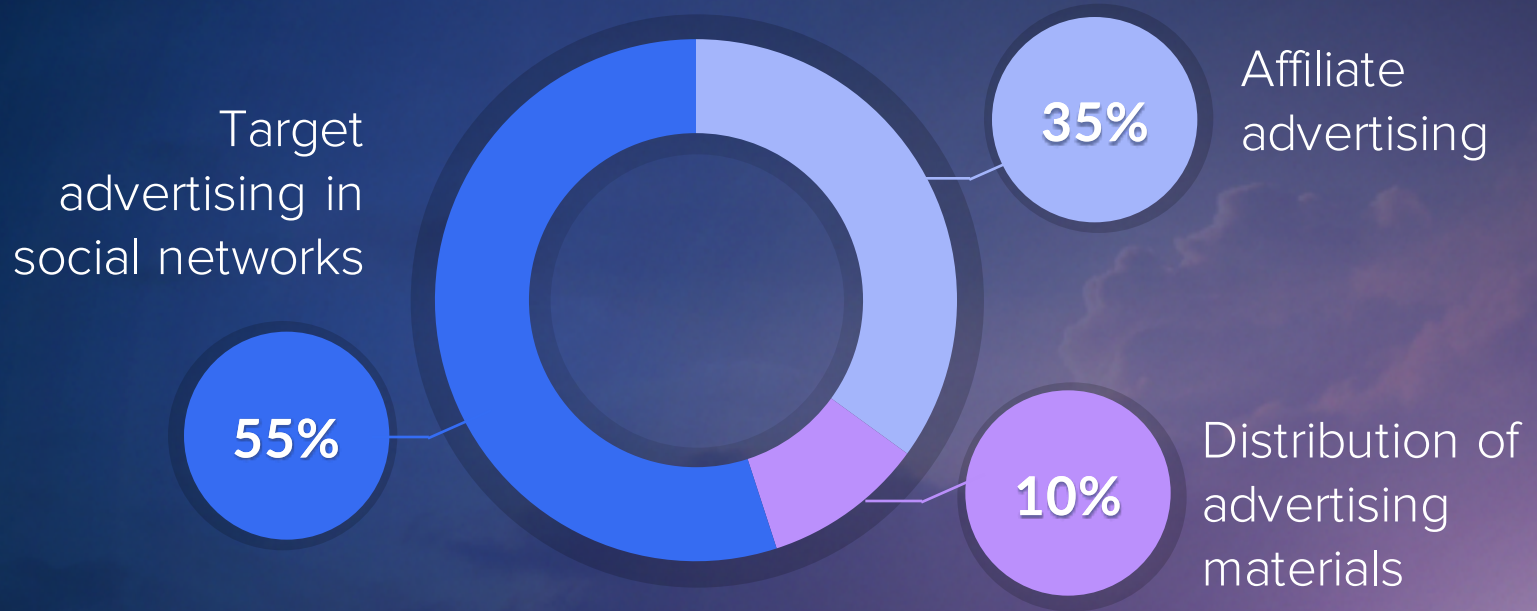
According to the Association of the Russian Communication Agencies, the modeling business segment in Russia was worth \$5.6 billion in 2014

Potential users

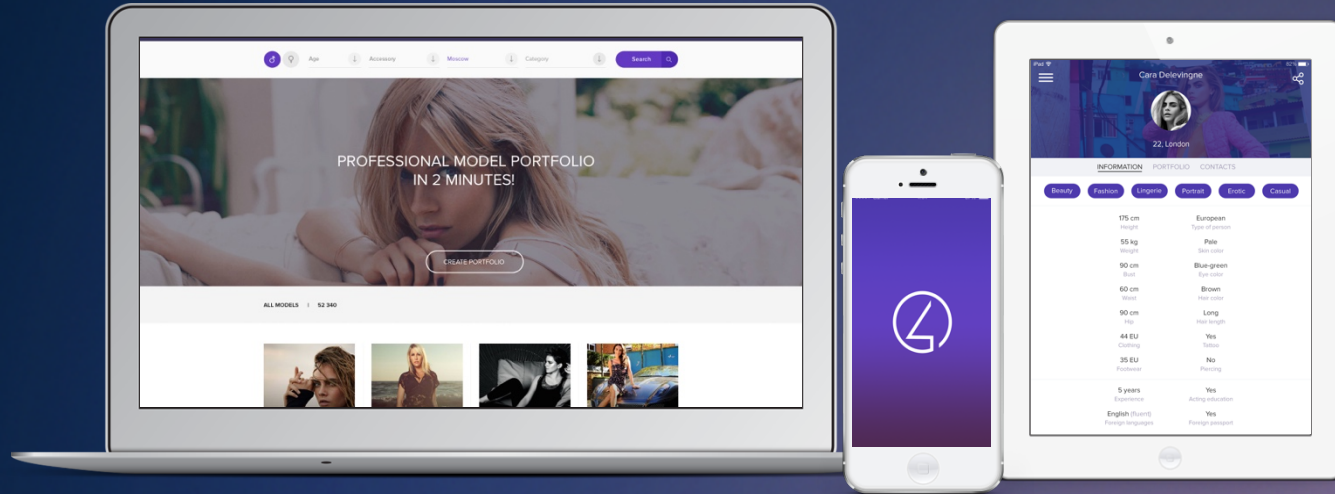
MAP



How we will get **USERS**

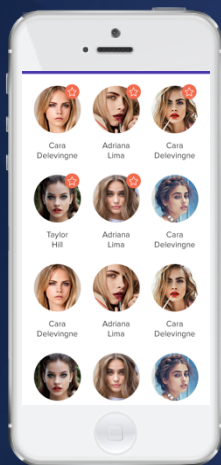


Service OVERVIEW

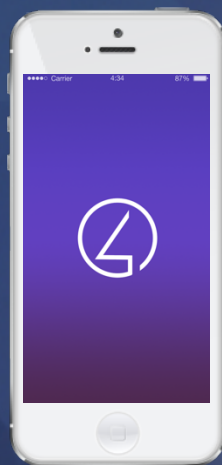


We made our service available through the web and any type of mobile devices, including smartphones and tablets

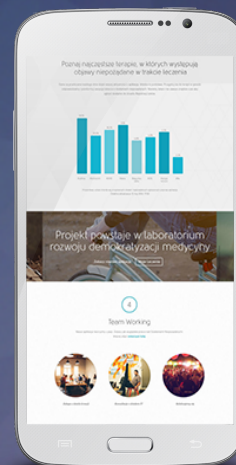
Application development **OVERVIEW**



Design for
mobile and
tablet is ready.



Available in
Apple App Store
Fall 2015



Android App is
in developing.
Winter 2015

Where is the **MONEY?**



- Paid membership with extended options for models.



- Composite card and model book development and print. Individual customization of these products in the future.



- Paid membership for model agencies for mass publishing of model profiles, including automatic publishing via API

Cash FLOW



1yr - 0,2ml/ex, 0,2ml/in | 2yr - 1ml/ex, 2,5ml/in | 3yr - 2ml/ex, 5,2ml/in

Our ADVANTAGES



Green Light

There are no similar services in the market



Mobile

Access to the service via mobile devices



Social Oriented

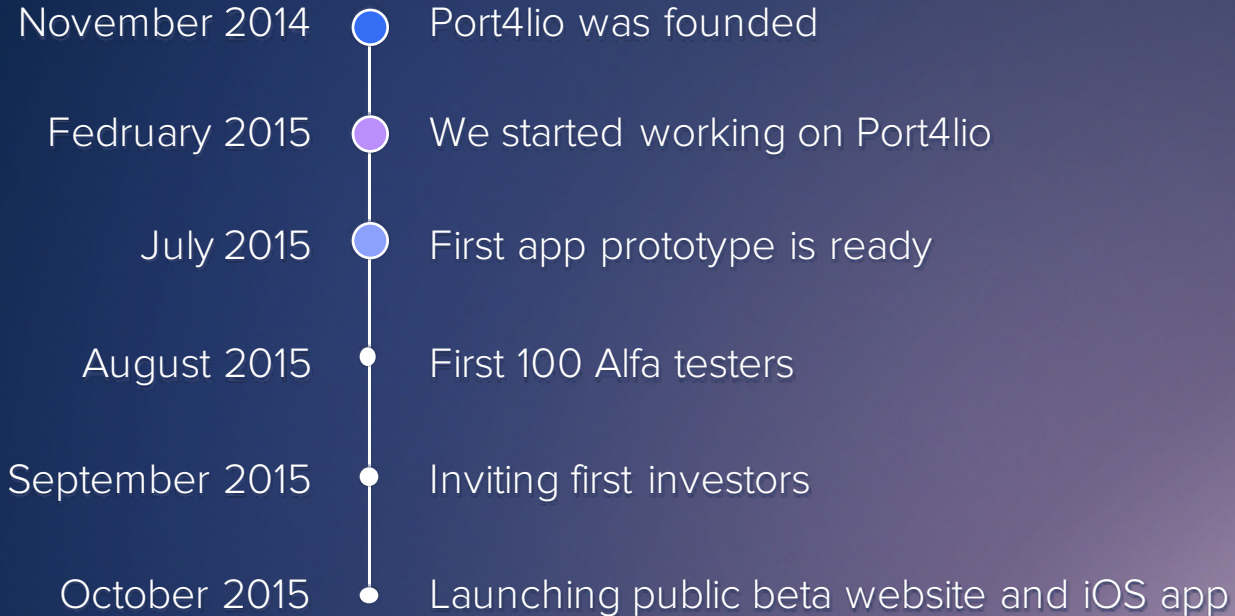
Automatically sharing via Social Networks



Tools

Easy-to-use online promotion tools for modeling agencies

Port4lio MILESTONES



Port4lio.pro **RAISING**



MARKETING



SCALING



WORLDWIDE

Attract investment for Share

Port4lio **RESOURCES**

ARTICLE	COVERAGE
Marketing	\$ 80.000
Development	\$ 30.000
Salary	\$ 70 000
General & Administrative	\$ 20.000
Total first year :	\$ 200.000

Our TEAM



Kir Bararbanov
CEO & Founder

- 10 years in IT, websites and online stores development. Promotion from scratch.



Vladimir Tyrtov
CTO & Developer

- 20 years in managing complicated software development projects, internet and intranet systems.



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Let's run
SKYBEAUTYROCKET